

## Lumina Begin Sales in Beale Street Plaza Building

Posted on January 8, 2015 by publisher6 in News Releases



*More Than 25 Percent of 656 Residences Sold in First Three Months*

**San Francisco- January 8, 2015** – LUMINA, by Tishman Speyer, will soon be releasing residences for sale in its third of four towers. The eight-story Beale Street Plaza C building is ideal for homebuyers who want to live in an amenity rich community adjacent to both the dynamic developing Transbay District and the Embarcadero waterfront. LUMINA has received unprecedented interest since sales began in late September, with available inventory sold-out in the Main Street Plaza A building and more than 100 residences in its 37-story Main Street Tower D sold.

“The strong interest in LUMINA has been encouraging, given the many years of planning that went into this exciting project,” said Tishman Speyer Senior Managing Director of Northern California, Carl Shannon. “Building a valuable addition to the SoMa community is rewarding and we are proud of what it will bring to the neighborhood.”

The Beale Street Plaza C residences will be released on Saturday, January 10th to buyers who visit the Sales Gallery at 289 Main Street at Folsom from 11 a.m. to 5 p.m. The studio, one-, and two- bedroom residences, many with generous outdoor balconies showcasing vibrant views of San Francisco’s skyline, offer elegant finishes, access to LUMINA’s rich suite of amenities, and close proximity to downtown. The building will also feature a landscaped rooftop terrace with barbecues, fire pits and outdoor film screening.

## **Lumina Begin Sales in Beale Street Plaza Building Continued**

Tishman Speyer's state-of-the-art Sales Gallery features a four-station, interactive table surrounding a dynamic five-foot architectural model of LUMINA, bringing each residence to life before its completion. The multi-media system allows prospective residents to tour LUMINA's many floor plan options, discover the unique views from each residence, and explore the highlights of the SOMA neighborhood.

The gallery also showcases a full-sized, fully furnished two-bedroom, two-bathroom residence model. Panoramic views from the residences are simulated through a projection wall that features views from low, mid and high points in the project, at morning and night.

The new gallery includes an interior Design Studio, where prospective residents can select finishes that include: hardwood flooring, tile and window covering options to customize their new home. To schedule a personal tour of the LUMINA Sales Gallery, please call 415-495-3600 or visit [LUMINASF.COM](http://LUMINASF.COM).

### **About LUMINA**

LUMINA represents the best of high-rise luxury living. Located at Main and Folsom Streets, where SoMa meets the Embarcadero, LUMINA offers 656 modern residences with dramatic city and bay views and world-class amenities, including a bi-level club lounge, private diningroom with chef's demonstration kitchen, indoor screening room with theater-style seating and business center. The Jay Wright-designed state-of-the-art fitness center includes a climbing wall and two private exercise studios, spa facilities with a private treatment room, and a 70-foot lap pool. There is also an outdoor landscaped rooftop terrace with barbecue facilities, fire pits, outdoor screening facilities and more. For more information, please visit [LUMINASF.COM](http://LUMINASF.COM), or visit us on Twitter or Facebook.