

DEVELOPMENT WATCH

Lumina Sells Out One Mid-Rise Building, Starts Selling Another

Thursday, January 8, 2015, by Tracy Elsen



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Images via Steelblue

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Super-fancy condo building Lumina, from developer Tishman Speyer, has officially sold out of its residences in Main Street Plaza A and will begin sales of its mid-rise Beale Street Plaza C starting this Saturday. Plaza C's first release will include one-bedroom units that start at \$900K, one-bedroom-plus-den condos that start at \$1.1 million, and two-bedrooms starting at \$1.4 million. Plaza C includes a rooftop terrace for residents with barbecues and outdoor film screenings. The complex's two towers and two mid-rises, designed by Arquitectonica with Heller Manus Architects, are currently under construction. To give potential buyers a better idea of what the 656-residence building will look like when completed, there are two new before-and-after images created by Steelblue that offer a look at the future facades.



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DEVELOPMENT WATCH

Lumina Sells Out One Mid-Rise Building Continued



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A new gourmet market is also headed for Lumina: The Market, which will have its flagship store in the Twitter building on Market Street, is planning to open a 9,500-square-foot outlet on the ground floor at the corner of Main and Folsom streets. The Market will offer up local, artisan groceries for sale downstairs while also providing coffee service, wine and cheese receptions, rooftop barbecues, and dinners for residents in the building's communal spaces for Lumina's first two years. Naturally, there's also going to be an app that allows residents to place their Market orders and pick up with the concierge when they get home—which helps explain why the affably idle power couple in Lumina's video live-action renderporn has nothing to do but gaze out the window over their \$2,000-per-square view.

Floorplans, by the way, are this way.